



Central Australian Show Society

PO Box 2413, Alice Springs NT 0871

P| 08 8952 1651

E| show@alicespringsshow.com.au

www.alicespringsshow.com.au

ANNUAL GENERAL MEETING *Please note minutes will be recorded*

Meeting	Annual General Meeting
Time	12 th December 2024
Venue	Members Lounge, Blatherskite Park – 5.45pm for 6pm Start

1. Present

Craig Whan (Vice President), Rachel Jericho (Vice President/ Vice Patron), Andrew Barrett (President), Bill Low, Nicole Hayes, Shannan Hayes-White, Sarah McKenzie, Caroline Pidgeon, Russell North, Victoria Berlin, Deb Smith, Rachael Mashford, Jenny Ashenden, Sue Ride, Graham Ride, Ben Crawford, Sarah Cook

2. Apologies

Joan O'Reilly, Harry Cook, Marli Banks, Amanda Kimpton and Sarah Hore

2.1 Proxy Votes – Nil

3. Minutes of last AGM – Held 19th October 2023

Proposed: Andrew Barrett

Seconded: Rachel Jericho

4. Business Arising

Nil arising from 2023 AGM

5. Receive Audited Financial Reports for year Ending 31st July 2024

Audited Financial Report was distributed to members and committee 17th of October 2024.

Proposed: Andrew Barrett

Seconded: Craig Whan

6. Presidents Report

Firstly I extend my thanks to the many volunteers, sponsors, committee members, stewards, friends and staff for their continued support throughout the last Show year. It has been a busy one we saw over 700 volunteer hours given by over 74 community members,

We celebrated 65 years of the Central Australian Show Society, we marked this occasion by including “something blue” in to our show categories, which was well received with over 3700 entries! During our celebrations we recognised 10 years of service to Holly Russell, who has for the past 10 years been an integral part of CASS. I would particularly like to thank Sue Ride for opening the 2024 Alice Springs Show, it was fantastic to have her open the show, but also provide patrons with why she loves the show and what the show means to her.

Our July Show was a resounding success, with over 20,800 patrons through the gates. I received a lot of positive feedback from the community and continue to still now receive feedback that it was one of the best shows. When you reflect on what we might have done different it is always hard to pin point exactly what was different about this show to the last. There were 9 free entertainment options for patrons to enjoy at the Show these included the Aussie Outback Woodchoppers, Bubble Tonic, Eesha Elephant,



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Sandology and the Amazing Drumming Monkeys this came in at over \$100,000.00 in free entertainment included with your Show Entry.

2024 was out last year of our three-year Community Benefit Grant which we acquitted in October. This grant has for the last 3 years gone towards out our Tender Programs, we thank the CBF for their support of the Show and we look forward to continuing to be able to apply for grants through this program. The current priorities for the CBF are assets that will benefit the community beyond funding. We are currently working towards quotes for Mobile Light Towers and hopefully we will be able to apply for funding for 4 of these.

For the 2023 – 2024 Financial year that ended on 31st July 2024 the Central Australian Show Society reported an operating deficit of \$25,022.00 down from \$44,932 in the 2022 – 2023 financial year. The full audited financial reports are available to all members.

As most of you are aware Holly Russell departed from CASS in October, and firstly I would like to say thank you to Holly once again, for her dedication to CASS and our amazing events.

As we move forward the Event Manager role will be advertised after the AGM and we will look to hold interviews and fill this position by the start of February 2025. A big thank you to Rachael Mashford for stepping up and taking on extra work to ensure the Christmas Show went off smoothly.

There is so much that happens behind the scenes, we have recently been working with an external governance advisor to update our policies and procedures some of which are non-existent, and I would like to thank Rach Jericho and Glenn Marshall for providing feedback around these new fleet of documents and hope to have them ready soon in draft format for committee to read over.

A few Thank you's

- Outgoing Members Harry Cook, Leisa Wallace and Sarah Cook
- Sponsors – NTG, Kennards, Hastings Deering, Yeperenye Shopping Centre, Centralian Today, North East Auto Group, Territory Electrical, Nutritional Feed Supplies
- A HUGE Thank you to the team who helped get the Setup and Pack down Crew!!! LDS Missionaries, Derek Russell, Sarah McKenzie and of course I cannot forget my parents for their beyond immense help without these people there wouldn't be a Show.

I look forward to working with our new committee to bring these very special events to life!

Thank you.

Andrew Barrett
President

Proposed: Andrew Barrett

Seconded: Jenny Ashenden



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7. Public Officers Report

2023 AGM documents were lodged by Public Officer Harry Cook on the 31 October 2023

Proposed: Andrew Barrett

Seconded: Sarah McKenzie

8. Administration Officers Report

2024 Admin report – Prepared and read by Rachael Mashford, Admin and Projects.

The 2024 Alice Springs Show marked the 65th anniversary of the Central Australian Show Society (CASS), and the event was widely praised for its enjoyable and relaxed atmosphere. We extend our sincere gratitude to the dedicated members of the CASS Council, as well as our sponsors and volunteers, for their invaluable contributions to making this event a resounding success. Overall, both Shows were highly successful, with most traders reporting a positive experience. The warm weather was appreciated by attendees, and both individuals and families enjoyed the festivities.

2023 Christmas Show

The 2023 Christmas Show took place in November. Due to the forecast of a storm, a decision was made two days in advance to relocate the event indoors to the pavilions. A few traders, who required gas supplies, remained outside. Many traders and attendees appreciated the indoor setup, which provided a more traditional Show atmosphere. The event concluded just as the final Duck Cup race took place, followed by a powerful thunderstorm.

CASS offered a variety of free activities for attendees, including:

- Cookie decorating
- Water play
- Bouncy castle
- Bungee Run
- Letters to Santa
- Photos with Santa
- Rumball Hall competitions
- Icy poles in collaboration with Apex

The 2023 charity partner was The Butterfly Connection Alice Springs, an organization that assists individuals in need of interstate travel for healthcare. A Duck Cup and Giant Stocking Raffle were held to support both The Butterfly Connection and CASS, raising a total of \$1,600 for The Butterfly Connection. This partnership was greatly enhanced by the many volunteers from The Butterfly Connection, whose support in selling raffle tickets alleviated the workload for CASS volunteers.

We also extend our heartfelt thanks to the local businesses that generously donated items for the Giant Stocking and to former committee member Janet Chisholm, who organized many of these donations.

The Christmas Show was well attended and continues to grow in popularity, becoming a favorite among both traders and attendees alike.



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Alice Springs Show

Celebrating 65 years is a huge milestone for the Central Australian Show Society and Ag Shows alike, and with extra entertainment flown in it was a fabulous fun Show.

- Attendees – 20821
- Competition entries – 3725
- Yellow Brick Road – 20 stops -350 Bags sold
- Trade space total – 142
 - Indoor – 63
 - Outdoor – 49
 - Food - 30

Entertainment

This year we had a number of entertainment options for attendees to enjoy

- Aussie Outback Woodchoppers
- V8 Utes
- Bubble Tonic, Eesha Elephant and Giant Chefs
- BeMe Obstacle Course and activities
- Barnyard Mobile Petting Zoo
- Steve – Sandology (Sand Sculptor)
- Amazing Drumming Monkeys
- Eljay Show
- Saturday Night Fireworks

This year Gerry “G-Man” Terati was flown in to be MC and he pulled all the entertainment together and made announcements and interviews during the day.

CASS also operated a 9-hole mini golf course which is gaining popularity.

Volunteers

The Alice Springs Show continues to rely significantly on the support of volunteers, and 2024 was no exception. This year, in line with the NT Show Council’s ongoing efforts to enhance volunteer management, we implemented a new platform—Better Impact—to streamline the volunteer sign-up process, assign shifts, and serve as a central hub for the event. A total of 61 volunteers registered through this system. While volunteer hours were not tracked as extensively as in previous years, it is estimated that approximately 700 hours were contributed to this year’s Show. We are grateful to have had committee member Amanda Kimpton join us as the Volunteer Coordinator, ensuring the smooth coordination of our volunteer efforts.



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Sponsors

This year we saw several sponsors return and a few new one's sponsor for the first time. We are thankful for each sponsor.

Major Sponsor: NT Government

Blue Ribbon: Kennards Hire Alice Springs, Hastings Deering, Alice OnSite IT, Yeperenye Shopping Centre, Centralian Today

Red ribbon: SDS Landscaping Supplies, Territory pest Control, S & R Building and Construction, Northeast Auto Group, Nutritional Feed Supplies, CDU, Jetcor Yamaha, Territory Electrical

White Ribbon: Alice Springs Cinema

Thank you to Blatherskite Park, NT Police, and St Johns for their support.

Marketing

Along with our normal flyers around town and banner on the corner of the highway, we collaborated with the Centralian Today with a number of ads and they provided editorial support alongside each ad. For the first time we also placed an ad on the window of the Red Hot Arts building.

Saturday Night Entertainment

This year, the CASS Committee aimed to provide Saturday night entertainment before the fireworks, but due to budget constraints, this was not initially feasible. We approached the Alice Springs Town Council (ASTC), who had available funding through NAIDOC Week, and they kindly agreed to support the event. ASTC provided the stage, bands, and AV equipment for the evening. The event was a success, with many attendees enjoying the live performances and staying on to watch the CASS fireworks display.

Bangtail Muster

This year, CASS participated in the Bangtail Muster Parade, creating a float featuring a trailer, an inflatable rooster, and giant prize cards and ribbons. Members of the Dachshund Club walked alongside the float. Committee member Rachel Jericho repurposed old ribbons to craft sashes and a cloak for the volunteers to wear during the parade. It was a wonderful experience, and many Guide to Entries books were distributed, along with lollies for the children.

Finally, I just wanted to say a heartfelt thank you to outgoing Event Manager Holly Russell who left in October. I have learnt a lot from Holly in the past three years and it was a pleasure to work alongside her.

Proposed: Andrew Barrett

Seconded: Megan Deans



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9. Election of Committee Members

9.1 Election of Ordinary Committee Members

- Amanda Kimpton
- Sarah McKenzie
- Megan Deans
- Glenn Marshall
- Jenny Ashenden
- Shannan Hayes- White
- Debs Smith
- Victoria Berlin
- Sarah Hore

As the number of nominations does not exceed the number of vacancies on the committee in accordance with the clause 30 (1) a ballot is not required. Andrew Barrett, President declared these persons duly elected.

9.2 Election of Vice President

- Craig Whan
- Rachel Jericho

As the number of nominations does not exceed the number of vacancies on the committee in accordance with the clause 30, a ballot is not required. Andrew Barrett, President declared these persons duly elected.

9.3 Election of President

- Andrew Barrett

As the number of nominations does not exceed the number of vacancies on the committee in accordance with the clause 30 (1) a ballot is not required. Craig Whan, Vice President declared these persons duly elected.

9.4. Executive Committee Member

Nil Received

10. Appointment of Public Officer

- Craig Whan

As the number of nominations does not exceed the number of vacancies on the committee in accordance with the clause 30 a ballot is not required. Andrew Barrett, President declared these persons duly elected.

11. Appointment of Honorary Member

- Marli Banks

Andrew Barrett, President declared these persons duly elected.

12. Appointment of Auditor

Two quotes were received for the 2024/25 Financial year, as CASS has not changed auditor in recent years, it was proposed to change to quote 2 – Bentleys SA.

Proposed: Andrew Barrett

Seconder: Megan Deans



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13. Update of Constitution

From time to time changes are needed to be made to the associations constitution. A summary of these changes have been provided with the notice of our AGM and on our website. We have not received any feedback or amendments from these changes. It was proposed that the Public Officer lodges the amended constitution with the Territory Business Centre at their earliest convenience.

Proposed: Andrew Barrett

Debs Smith

14. ATO Business

ATO is making changes to how businesses self-assess their Tax Status. It was proposed that CASS proceed with the application to register as a charity with the Australian Charity Not for Profit Commission

Proposed: Andrew Barrett

Victoria Berlin

15. Appointment of Honorary Life Membership

From time to time the association may appoint Honorary Life Membership to people whom have shown many years of commitment to the Central Australian Show Society. The 2023/2024 Committee would like to appoint the following four persons as Honorary Life Members of the Central Australian Show Society

- Ben Crawford
- Geoff Miers
- Bill Low
- Russell North

16. Meeting was declared closed at 6.45pm